

BOARD MEETING MINUTES

June 4, 2025, 10am, Inverary's Baddeck Boardroom

Agenda

- Call to order @ _10:04 am_____
- Attendance – Matt, Ian, Bev, Cathy, Christy, Colleen, Caitlyn, Americo
 - Regrets - John
- Approval of the minutes
 - Motioned by _Bev_____ Seconded by _Matt_____
- Important Business
 - Welcome to new board members!
 - Executive selection – Cathy and Matt had indicated interest to stay on as Chair and Secretary/Treasurer respectively, Christy nominated herself for Vice Chair. No other nominations, and a vote was cast to accept the above for this year's executive.
 - Visitor Centre – team update, dates and hours
 - Spoke about current team members and availability, it was determined the centre will open on June 13 and operate daily from 8am to 6pm again this year.
 - Community Bathrooms update
 - A new cleaner has been contracted for daily cleaning and began on June 1st. Available hours were discussed and due to the vulnerability of the bathrooms to vandalism and dumping in the late and early hours, the available hours will mirror the visitor centre. Other solutions will continue to be explored to potentially extend the hours. It was noted that there are 24 hr a day bathrooms available at the Baddeck Gym.
 - Village flowers, grass and garbage
 - A discussion around the decision made by the village not to monitor the garbage cans on the main street as well as grass and flower beds. There is a concerned group of citizens advocating and raising funds to help look after

these services this year, BABTA is unable to take on the management of this at this time but will support in any way it can. Priority will be given to maintaining the visitor centre area grass and trash.

- Receivables and membership invoices
 - Matt will take the lead on attempting to collect on the outstanding 2024 membership invoices as well as send out 2025 invoices.
- Capstone Project – subcommittees creation – it was identified that each of these areas should have its own little committee to manage and the following individuals will represent these areas:
 - Membership recruitment and retention
 - Matt and Christy
 - Digital Marketing
 - Ian and Cathy (Matt in some capacity)
 - Visitor Centre Training
 - Bev and Colleen
- Funding Applications – Capital and Operational Grants, Property Tax relief
 - Still waiting on these applications. Should know this week.
- New and Ongoing Business
 - _Cathy and Matt____ added to Credit union accounts as signing authority and all others removed.
 - Motion to accept __Matt_____ Seconded by _Bev_____
 - No opposition presented.
 - Open discussion
 - Another discussion was had about the concerns around mobile vendors in the Baddeck area. There is currently no regulation around such businesses in the village or the county. The village has indicated it has no interest in pursuing regulation of this sort and concerns may be directed towards Eastern District Planning and the county.

- Action items
 - Subcommittees meet on their own
- Next Board Meeting
 - __Aug 26, 10am at Inverary_____
- Adjourned – 12:05pm