

# BOARD MEETING

March 25, 2025, 10am, Inverary's Baddeck Boardroom

## Agenda

- Call to order @ \_\_10:05am\_\_\_\_\_
- Attendance – Matt, Cathy (virtual), Christy, Americo, Colleen, Kaitlyn, Bev Bryson
  - Regrets – Misty, Eileen.
- Approval of the minutes
  - Motioned by \_\_Matt\_\_\_\_\_ Seconded by \_\_Christy\_\_\_\_\_
- Important Business
  - Community Bathrooms update – next steps
    - Discussion about the letter provided to BABTA from the village. Initial reading indicated \$2500 commitment to BABTA but upon review it was deemed unclear if this was in fact the village commitment. It was also noted that at the recent village meeting, the commission indicated it was actively moving away from commitments such as the community bathroom agreement. Christy was to follow up with Roman and Matt will arrange a meeting between village, county and BABTA to discuss in person.
  - Budget discussion and presentation
    - Upon reviewing the accounts receivables outstanding, there was \$4168.75 in membership dues from 2023 and 2022 that were viewed as uncollectable. Matt proposed these dues be written off and the remaining \$6612.50 from 2024 dues be pursued aggressively.
    - Motion to accept \_Matt\_ Seconded by \_\_Christy\_\_. No opposition.
    - Discussion was also had about the 2024 income statement as well as the proposed 2025 budget. BABTA will show a loss for 2024 and with some discussion about 2025 budget, it was indicated that BABTA may be able to avoid another shortfall. Matt was to make modifications to the wages line of the budget and resend for board approval to be presented at the AGM.
  - AGM location Selection

- A notice was sent to members about potentially hosting the 2025 AGM on April 10, Inverary Resort was the only member to reply with interest in hosting. Matt proposed BABTA select Inverary Resort to host the AGM.
- Motion to accept \_Matt\_\_\_\_\_ Seconded by \_\_Americo\_\_\_\_\_
- BABTA Awards marketing
  - No nominations to date. Matt will resend via the newsletter the reminder to place nominations, as well as post on social media accounts.
- Funding Applications – Capital and Operational Grants, Property Tax relief
  - The deadline for all these grants is April 30, once the budget is finalized, the applications can be submitted.
- New and Ongoing Business
  - With Misty departing the board after this year, we will add Cathy Tower to Credit union accounts as signing authority
    - Motion to accept \_Matt\_\_\_\_\_ Seconded by \_Christy\_\_\_\_\_. No opposition.
  - Gala debrief
    - Discussion surrounding the gala fundraising event at the museum. General consensus was the event went well and was enjoyed by the attendees. Big thank you to Inverary for catering and setting up. There were a few organizational challenges with setup and event execution, communication on what the event was to potential attendees, as well as a near miss with an important piece of museum property. A further debrief is needed to discuss how next year can be approached to avoid these challenges as well as place less burden on one business to execute.
  - Event on April 4 with international students – employment education on what there is available in the area. BABTA and some BABTA members presenting in partnership with CBU.

- Action items
  - Connect stakeholders in community bathrooms – Christy/Matt
  - Applications for grants
    - Once all documents are in place, these can be completed.
  - Awards marketing - Matt
  - AGM preparations – Cathy and Matt
- Next Board Meeting (post AGM)
  - \_\_TBD\_\_\_\_
  - Digital sign ads – 2025 approach (current signups, new prices)
  - VIC Training Committee
  - Review of Capstone project presentations
- Adjourned at 11:45am